

# RESORT CAMPAIGN MATERIAL

The following materials have been prepared for promoting key environmental, safety and social issues in the resorts of Kosciuszko National Park. Some of these materials may assist your club in working towards your EMS targets. If you want these materials for your club or lodge, or the graphics for use in your own internal club newsletter, flyer or other communication type, then please contact **Dave Woods – Resorts Environmental Liaison Officer** (contact details on other side). Materials shown on this flyer can also be collected at the **NPWS Perisher Office**.

## Litter Reduction

Targeting litter and cigarette-butts in particular using posters (A4, A3 & A2), bin stickers & butt-bins.



## Recycling

Promoting recycling operations and issues specific to the Perisher Range Resorts using a poster/flyer (A4 & A3) and a kid's colour-in storybook – The Clean & Green Gang.



## Waterwise Resort

Promoting waterwise management in resort areas with particular focus on water consumption, the use of low phosphorus- and nitrogen-based detergents, and the prevention of inappropriate materials entering the sewage treatment plant. Promotion material includes an A4 flyer, wall and door transfers, book marks and hospitality standard bathroom tent-cards.



## Keep Winter Cool

A climate change awareness program promoting the effects of global warming on snow-based recreation and the alpine environment, as well as providing practical information on how to reduce green-house gases. Promotion material includes posters (A4 & A3), metal signs, flyers, tent-cards, general stickers, electrical switch-off reminder stickers, fact sheets and 4-minute shower timers (promotional standard).



**KEEP WINTER COOL**  
FIGHT GLOBAL WARMING [WWW.KEEPWINTERCOOL.COM.AU](http://WWW.KEEPWINTERCOOL.COM.AU)



Other side

# L.A.O.K.O.

## (Looking After Our Kosciuszko Orphans)

A small fold-up card providing contact information and procedures if you encounter injured wildlife, particularly along roads in the Snowy Mountains area.



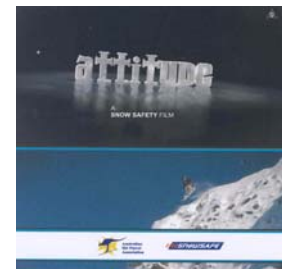
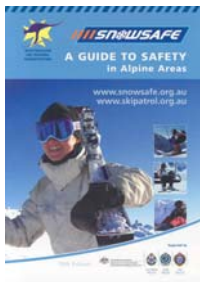
# Small Mammals

Promoting the diversity of small native animals that may be encountered in resort lodges and other buildings, and options for having them removed unharmed. Available as a poster/flyer (A4 & A3).



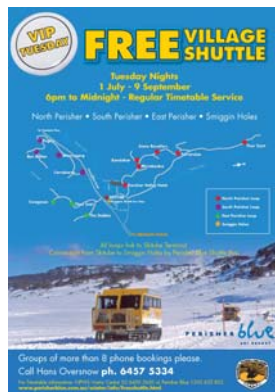
# SnowSafe

The SnowSafe booklet, a smaller pocket guide and a 17 minute DVD titled 'Attitude' provide essential information on how to enjoy the ski resorts in safety and comfort. The Alpine Responsibility Code is reinforced and information in the booklet covers some backcountry tips, driving hints and information on how to make a child's experience in the snow more enjoyable. A children's SnowSafe Activity Book is also available and NPWS has prepared a Backcountry Safety flyer covering the main preparation and safety considerations for winter backcountry users.



# Free Snow Shuttle Service

VIP Tuesday Free Village Snow Shuttle will continue each Tuesday night between 6pm to Midnight until 9<sup>th</sup> September. All shuttle loops around Perisher Valley link back to the Skitube Terminal. Connections from Skitube to Smiggins Hole by Perisher Blue Shuttle Bus. An A3 poster and timetable are available.



# Back To Perisher Week

You love Perisher in the Winter, so why not try it in the Autumn? Organise your Easter and School Holidays to spend it in the mountains enjoying the surroundings that most people only appreciate during winter. A fun-run, guided walks, film nights and social gatherings will be organised during the Back To Perisher Week. Flyers and an A3 poster are available to promote this event within your lodge.



**Back to Perisher Week**

Saturday 11th April to Saturday 18th April 2009



# Resort Round-up



Resort Round-up is a newsletter for the resorts community in Kosciuszko National Park. It contains a range of general interest articles, operational updates and key contacts for issues or projects across the resorts. A summer and winter edition is prepared each year and is available on the DECC website, as an emailed PDF version or as a mailed hardcopy. Please contact Dave Woods if you wish to be included on the email and/or mail distribution list.

For further information about these and other materials, please contact **NPWS Resorts Environmental Liaison Officer – Dave Woods** on **6450 5616** or **0418689250** or email: **dave.woods@environment.nsw.gov.au**

